



# INNOVATING CASHEW VALUE CHAIN PROJECT BRIEF

## PROJECT OBJECTIVE

To accelerate inclusive and sustainable locally driven economic growth in the Tanzanian cashew value chain through local processing, collective investment, and green value addition.

**Project Area:** Tanga region in Tanzania  
**Timeframe:** July 2021 – June 2025  
**Budget:** 10 million DKK  
**Donor:** DMDP (DANIDA) & Biotan Group Limited  
**Project Implementors:** CARE International in Denmark and Tanzania, Biotan Group Limited and DUGA AMCOs

DMDP Project focuses on innovations of the cashew value chain through sustainable market solution, products development, private sector engagement and supporting farmers with priority areas in

- Training on Good Agricultural Practices (GAP) through FFBS for increased yield and income.
- Market linkage to farmers through AMCOs.
- Establishment of VSLA groups and collective investment.
- Value addition through cashew processing, products innovations, and by-products utilization.
- Monitoring and evaluation for learning and best practices amplification.

## PROJECT ACHIEVEMENTS

- ▶ Stakeholders buy in and engagement in the project; Cashew Board of Tanzania, Mkinga DC, Assistant Registrar office, TARI Naliendele & SIDO.
- ▶ 3,895 (2,429 female & 1,466 male) are currently participating in VSLA, FFBS and DUGA AMCOs.
- ▶ Development of cashew training manual adopted by government and resulting into; 22 lead farmers and 16 extension staff capacity enhanced on cashew GAP and currently supporting other farmers through Farmer Field Business School approach.
- ▶ 915 SHF adopting GAP practices (69%) out of more than 1,330 SHF .
- ▶ RCN production increased /acre by 48% (205 – 304kg/acre).
- ▶ Income/acre increased also by 80%
- ▶ Increased cashew collection at DUGA AMCOs from previous 54 MT to 184 MT.

## BEST PRACTICES

- ▶▶ Transformation of DUGA AMCOs from seasonal operation to annual business focused operations.
- ▶▶ Use of lead farmers model under AMCOs provides easy and sustainable access to extension services by farmers.
- ▶▶ VSLA groups provide access to capital and support for farming activities, such as adopting GAP practices for pest and disease control.
- ▶▶ Developing a Cashew GAP manual with adult learning methodology facilitates easy understanding and adoption of GAP practices by farmers.
- ▶▶ Efficient use of digital devices and software has ensured quality, timely availability, and good management of data.
- ▶▶ Establishment of IGAs in project through AMCOs and VSLA increase income and enhances sustainability of groups.



Launching of the Cashew Good Agricultural Practice Training Manual; From Right the Minister of Agriculture Hon Hussein Bashe & CARE Tanzania Country Director Ms. Prudence Masako



Innovation of Village Savings & Lending associations and collective investment: 110 VSLA groups established, 40 Collective Investments initiatives and Tsh. 208,251,802 savings.