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# HER MONEY, HER LIFE PROJECT BRIEF

Chai ni Pesa, Chai ni Dawa



Project name:

**Her Money, Her Life**

Goal:

To increase independence and economic opportunities for women farmers to boost quality, quantity and diversification in Tanzania's tea sub-sector

Donor:

Bloomberg Philanthropies

Partners:

- Kazi Yetu Limited
- Tea Board of Tanzania
- Tanzania Smallholders' Tea Development Agency
- Tea Research Institute of Tanzania

Implementation areas.

**Tanga Region:**

Korogwe DC, Bumbuli DC, Muheza DC

**Iringa Region:**

Mufindi DC

**Njombe Region:**

Njombe TC; Njombe DC

**Mbeya Region:**

Rungwe DC; Busokelo DC

Implementation areas.

30,000 - (80% Women).

Core activity areas.

- Collective investment
- Information through technology
- Investment opportunities for farmers and cooperatives
- Marketing and sales
- Women's Leadership
- Land acquisition

**CARE Tanzania**

History of CARE's work in Tanzania:

CARE began working in Tanzania in 1994, initially focusing on the response to the Rwandan genocide and the subsequent influx of refugees into the Kagera Region of North-western Tanzania.

In the following years, CARE Tanzania expanded its work to support the development of innovative education, health, microfinance, and environmental programs across most regions of the country.

**Key Impact areas:**

Climate Justice; Humanitarian; Women Economic Justice; Right to Health; Gender equality; Right to food, Water, and sanitation

Key wins: Phase 1

- Establishment of 2,042 VSLAs with around 41,138 members (72% women).
- 758 VSLAs with AgriFund-13,700 women (68%) investing \$65,191. Total saving is \$131,608.
- Contribution to the establishment of the Dar es Salaam Tea Auction (DTA).
- Cost of green leaf at the Dar Tea Auction, which yielded a return on investment (ROI) for the increased price to farmers of 83% from January 2023
- HMHL - Sakare AMCOS co-establishment of the Specialty Tea demo facility at Bungu: *This is the first ever tea processing unit established by the AMCOS in Tanzania*
- Development of the Tanzania Tea Profile
- Development of the tea-sub sector database of value chain actors.
- Development of the Standard Hybrid Tea GAP manual as per East Africa Standard
- Establishment of the National Tea Cooperative Apex: A platform that brings together all tea farmers in Tanzania.

About Sakare Specialty Tea Company

- The company is owned by small holder cooperative (Sakare) and Kazi Yetu Ltd by 99% and 1% respectively.
- The Company own a Factory and the farm of 15.1 hector.
- The capacity of the factory is 50 kgs of made tea per day, with estimates of 12,000 kgs in a year whereby a kg is paid TZS 10,000 by off taker.
- Increase in green leaf production from 1,627,921 kgs in year 19/20 to 1,887,518 kgs in year 22/23 equivalent to 15.94% increment.
- 14 employees (10 women and 4 men) are working in the factory (Salaried and casual)
- The factory is expected to increase the AMCOS income to more than Tsh 120M per year as gross income for selling the made tea in contrast to Tsh 21.96 M if they were to sell as green leaves.
- Assurance for SSTC model scale up by construction of 5 more factories in Tanzania by the Ministry of Agriculture.