



# **Scale Up Farmers Field and Business School (SU - FFBS) Project Brief**

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## PROJECT OBJECTIVE

CARE's transformational FFBS model is scaled up globally, to increase income, yield, resilience, nutrition, and equality of 7700 farmers and their family members.

**Project Area:** Iringa region in Tanzania

**Timeframe:** January 2023 – December 2025

**Budget:** \$1,125,000.

**Donor:** Anonymous Donor

**Project Implementors:** CARE USA and CARE Tanzania.

### Expected Outcomes:

- Increased adoption of sustainable agricultural practices.
- Improved farm productivity and yields.
- Enhanced farmer business skills and income.
- Strengthened market linkages and access to markets.
- Improved food security and nutrition for participating farmers and their families.



FFBS Soybean and Sunflower demo plot at Ng'enza village - Iringa region



FFBS Soybean demo plot at MATI UYOLE - Mbeya region

## INTERVENTIONS

- Facilitate management of demonstration plots for learning and knowledge exchange.
- Conduct community-based gender dialogues to challenge gender social norms and behaviors against women rights and access to resources.
- Provide training to FFBS members on women's rights to include land rights, decision making and access to resources.
- Home gardening preparation and use.
- Cooking demonstration during clinic days.
- Farmers' field days and field visits.
- Marketing linkages

## SUCCESSSES

- The project is working with 8,447(2,682M & 5,765F) of small-scale producers in 364 farmers groups.

Influenced the adoption of the Farmer Field and Business School model into National Agriculture Extension Guideline (NAEGs), particularly Farmer Field School guidelines by reviewing 2 guidelines and incorporation of the model into the University Curriculum on extension and crop science courses for undergraduate and postgraduate students by developing the textbooks.

- The Department of Agricultural Extension and Community Development under the Sokoine University of Agriculture developed three handbooks to support the revised curriculum that integrated FFBS components and gender transformative approaches. These courses are: AAE 354 Industrial Training III Farmer Field and Business School (FFBS), AEE 616 Gender Transformative Approaches in Agricultural Extension, AEE 721 Farmer Field and Business School (FFBS), and CRD 802: Gender Transformative Approaches for Community Resources Management and Development: Application to Farmer Field and Business School.

- 308 demonstration plots were established in 62 villages out of targeted 308 demonstration plots in the duration of projects, this is equivalent to 100%. The demonstration plots are used for learning by doing to farmers and transferring of knowledge and agriculture skills to farmers and farmers in the nearby villages



Women farmers at Tagamenda village (Iringa) standing at the FFBS soybean and Sunflower demo plot